The Consortium for Advanced Management International: An Overview

Who we are:
CAM-I, the Consortium for Advanced Management-International, is an international non-profit consortium, founded with US Department of Commerce support in 1972**.** For over five decades CAM-I has brought quantifiable value by partnering with over seventy national and international organizations in helping to improve their business operations while contributing to their employee's personal professional growth and business acumen. In addition to partnering with commercial and public sector organizations, CAM-I is a knowledge partner with several universities and industry groups in USA, United Kingdom, India, and Australia.

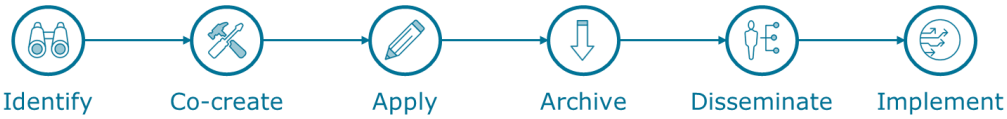
What we do:
CAM-I fosters organizational excellence through collaborative research and exchange of ideas. Through formal quarterly meetings and informal meetings, CAM-I helps organizations improve business processes and practices to create sustainable value. The focus is to ***identify*** problems and challenges, ***co-create*** solutions, ***apply*** the solutions, ***archive*** the knowledge for continuous application, ***disseminate*** it, and facilitate ***implementation***.

Current initiatives:
Currently CAM-I has interest groups exploring the following areas:

- Value, Cost and Profitability Management
- Supply Chain Management
- Environmental Sustainability
- Artificial Intelligence

All past work has documented and proven ROI in terms of top line growth and cost savings.

CAM-I's Collaborative Process



108 Wild Basin Road South, Ste 250
Austin TX 78746, USA

© 2025 CAM-I. All Rights Reserved

Training:
In addition to collaborative research, CAM-I provides training in the areas of:

- Closed Loop Planning and Budgeting
- Improving Efficiency & Effectiveness in the Finance Function
- Integrated Risk and Value Management
- Performance Management
- Power Business Intelligence
- Project Management
- Strategic Cost Management
- Supply Chain Management
- Target Costing
- Value Analysis
- Capacity Management
- Lean Leader
- Six Sigma
- Navigating Change
- Artificial Intelligence
- Digitalization
- Activity Based Costing/Management

Our training modules are based on our past research and what has been implemented at various organizations.

CAM-I is certified to grant continuous education credits for training and participation.

Who we have worked with:
CAM-I have worked with organizations from organizations in Australia, Canada, India, Japan, Mexico, Saudi Arabia, South Korea, United Kingdom, and USA. Examples include:

A-E Avnet, BAE Systems, Bank of America, Barclays Bank PLC, Binzagr Company, Cambia Health Solutions, Cherry Bekaert LLP, Chrysler, City of Rockhill, College of DuPage, CPA Canada, Confederation of Indian Industries, Decimal, Dresser Rand

F-J , Godrej Industries India, Grant Thornton, Harley Davidson, Hitachi Capital UK PLC, IBM

Boeing's use of Target Costing shortened the JDAM acquisition cycle by 4 years, reducing the cost estimate from $42K per unit to $14K, saving an estimated $2.9B

Whirlpool's use of Target Costing principles saved $24M for a single product type in the first year alone.

K-O King County Seattle, Landmark Decisions Inc, Marriott, Ministry of Defense United Kingdom, Navistar, On Semiconductor

P-T Pace International, Pilbara Group, Royal Australian Navy, SAP, SAS Institute, Serve Q, Shell Oil, Tata, Texas Instruments, The Boeing Co.,

U-Z UNIPART Group, US Air Force, US Army, US Coast Guard, US Department of Agriculture, US Department of Education, US Department of Treasury, US Health and Human Services, US Marine Corp, US Navy, US Patent and Trademark Office, Whirlpool Corporation

Contact

Ashok Vadgama
CAM-I President
ashok@cam-i.org
512-296-6872
CAM-I
cam-i.org

108 Wild Basin Road South, Ste 250
Austin TX 78746, USA

© 2025 CAM-I. All Rights Reserved