

The Consortium for Advanced Management International: An Overview

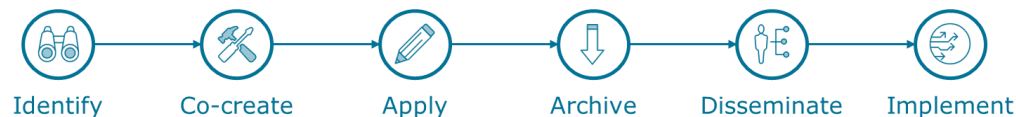
Who we are:

CAM-I, the Consortium for Advanced Management-International, is an international non-profit consortium, founded with US Department of Commerce support in 1972. For over five decades CAM-I has brought quantifiable value by partnering with over seventy national and international organizations in helping to improve their business operations while contributing to their employee's personal professional growth and business acumen. In addition to partnering with commercial and public sector organizations, CAM-I is a knowledge partner with several universities and industry groups in USA, United Kingdom, India, and Australia.

What we do:

CAM-I fosters organizational excellence through collaborative research and exchange of ideas. Through formal quarterly meetings and informal meetings, CAM-I helps organizations improve business processes and practices to create sustainable value. The focus is to **identify** problems and challenges, **co-create** solutions, **apply** the solutions, **archive** the knowledge for continuous application, **disseminate** it, and facilitate **implementation**.

CAM-I's Collaborative Process



Current initiatives:

Currently CAM-I has interest groups exploring the following areas:

- Value, Cost and Profitability Management
- Supply Chain Management
- Environmental Sustainability
- Artificial Intelligence

All past CAM-I work has documented and proven ROI in terms of top line growth and cost savings.

Training:

In addition to collaborative research, CAM-I provides training in the areas of:

- Introduction to Business Intelligence
- Closed Loop Planning and Budgeting
- Improving Efficiency & Effectiveness in the Finance Function
- Integrated Risk and Value Management
- Performance Management
- Process Management
- Project Management
- Strategic Cost Management
- Supply Chain Management
- Target Costing
- Value Analysis

Our training modules are based on our past research and what has been implemented at various organizations. We are certified to give CPE and PMI credits to training participants.

CAM-I is certified to grant continuous education credits for training and participation.

Who we have worked with:

CAM-I have worked with organizations from organizations in Australia, Canada, India, Japan, Mexico, Saudi Arabia, South Korea, United Kingdom, and USA. Examples include:

A-E Avnet, BAE Systems, Bank of America, Barclays Bank PLC, Binzagr Company, Cambia Health Solutions, Cherry Bekaert LLP, Chrysler, City of Rockhill, College of DuPage, CPA Canada, Confederation of Indian Industries, Decimal, Dresser Rand

F-J Godrej Industries India, Grant Thornton, Harley Davidson, Hitachi Capital UK PLC, IBM

K-O King County Seattle, Landmark Decisions Inc, Marriott, Ministry of Defense United Kingdom, Navistar, On Semiconductor

P-T Pace International, Pilbara Group, Royal Australian Navy, SAP, SAS Institute, Serve Q, Shell Oil, Tata, TBM Inc, Texas Instruments, The Boeing Company

U-Z UNIPART Group, US Air Force, US Army, US Coast Guard, US Department of Agriculture, US Department of Education, US Department of Treasury, US Health and Human Services, US Marine Corp, US Navy, US Patent and Trademark Office, Whirlpool Corporation

Boeing's use of Target Costing saved an estimated \$2.9B, while Whirlpool's use of Target Costing principles saved \$24M for a single product type in the first year.

Why work with CAM-I?

- Ongoing participation in current CAM-I initiatives (see above).
- Organizations can bring their challenges and get feedback from participant organizations, academia, and industry/subject matter experts.
- Opportunities to start your own initiative or add on to existing projects in any domain that your organization needs assistance.
- Access to CAM-I's Body of Knowledge - practical, proven advanced management methods and tools used by many organizations.
- Exposure to a variety of speakers who address topics that cover current and emerging issues.
- Opportunity to earn training and certification (CPE/PMI) credits through participation in quarterly meetings and other training events.
- Professional growth opportunities for employees through exposure to academic leaders, subject matter experts, and business leaders from a variety of industries.
- Networking opportunities with other members and universities under the CAM-I umbrella has resulted in savings for our members ranging from \$200K to \$30M.

Contact

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